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August 18, 2025

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**CD&P NAMED NO. 16 ON AUSTIN BUSINESS JOURNAL'S 2025 BOOK OF LISTS
FOR ADVERTISING & MARKETING FIRMS**

AUSTIN, TX, August 2025 – Concept Development & Planning (CD&P) has recently been ranked No. 16 on the *Austin Business Journal's* 2025 Book of Lists: Advertising & Marketing Firms, which recognizes top Austin-based agencies by 2024 Austin-office revenue.

"We are honored to be recognized among Austin's leading firms," said Arin Gray, President of CD&P. "Core to our work is the belief that outcomes are better when communities help shape the policies and projects that affect their quality of life. This achievement reflects the trust our clients place in us to engage their communities, the creativity and dedication of our team, and the results we deliver together."

This year's list highlights 38 firms across the Austin-area market that collectively generated more than \$353 million in revenue and employ 1,250 professionals across advertising, marketing, digital marketing, social media, branding, and public relations. CD&P ranked within the top half of the list, reflecting a strong position among the Austin-area's leading firms in a highly competitive market that spans from emerging boutique firms to multi-million-dollar agencies.

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CD&P is a full-service community engagement and strategic communications firm operating throughout Texas on infrastructure and governmental initiatives since 2007. We make it easy to connect, communicate, and be engaged. Learn more at cdandp.com.